News Release

FOR IMMEDIATE RELEASE

CAMDEN COUNTY TDA
WINS 2021 TELLY AWARD

5/27/21

The Camden County Tourism Develop Authority is excited to announce its "Wide Open Spaces" promotional video has been named the Bronze Winner in Online Commercials: Campaign-Branding in the 42nd Annual Telly Awards.

Honoring excellence in video and television across all screens since 1979, the Telly Awards are judged by leaders from video platforms, television, streaming networks and production companies, including national names such as Dow Jones, Duplass Brothers Productions, Complex Networks, A&E Networks, Hearst Media, ESPN Films, RYOT, Vice+ and Vimeo.

Camden TDA worked with award winning producer Mike Martine, Eye Candy Digital Video, last fall to create a series of videos focused on visitors maintaining & enjoying mental and physical wellness in Camden County by participating and lodging in local options. Enjoy fishing, hiking, biking, paddling, camping, photography, meditation, birding, boating and so much more in a rural county that features a wealth of gorgeous natural settings. NC Tourism Promotions Grant funds, awarded from the Economic Development Partnership of North Carolina (EDPNC) Tourism Recovery Committee through Visit NC, were utilized for promotional materials to engage the traveling public and boost tourism.

Last year, the Telly Awards attracted more than 12,000 entries from top video content producers including Adobe, the BBC, PBS, J. Paul Getty Museum, and the The Walt Disney Company.

The full list of the 42nd Annual Telly Awards winners can be found at www.tellyawards.com/winners. We invite you to visit the Camden County tourism website at www.VisitCamdenCountyNC.com to view the video and learn more about our beautiful wide-open spaces, outdoor recreational opportunities and local businesses.

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